



021904

17236 U.S. PTO.:

**COMMISSIONER FOR PATENTS**  
**Mail Stop Patent Application**  
**P.O. Box 1450**  
**Alexandria, VA 22313-1450**

PATENT APPLICATION  
Date: February 19, 2004  
File No. 0922.67392

22141 U.S. PTO  
10/782476

021904

Sir:

Transmitted herewith for filing is the patent application of

**Inventor(s):** Edward Sender  
Harold Reed  
Dave Carta

*I hereby certify that this paper is being deposited with the United States Postal Service as EXPRESS MAIL in an envelope addressed to: Mail Stop PATENT APPLICATION, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this date.*

February 19, 2004  
Date

Doil Carter  
Express Mail Label No.: EL846178721US

**For: CEILING MOUNTED DISPLAY SIGN**

Enclosed are:

- (X) 15 pages of specification, including 30 claims and an abstract.  
( ) an executed oath or declaration, with power of attorney.  
(X) an unexecuted oath or declaration, with power of attorney.  
(X) 3 sheet(s) of informal drawing(s).  
( )      sheet(s) of formal drawings(s).  
( ) Assignment(s) of the invention to Insite Marketing Inc. and Assignment Cover Sheet.  
( ) A check in the amount of \$ 40.00 to cover the fee for recording the assignment(s).  
(X) Information Disclosure Statement, Form PTO-1449.  
( ) Claim for Priority and Priority Document.

### Fee Calculation For Claims As Filed

a) Basic Fee						\$ 770.00
b) Independent Claims	<u>3</u>	-	3	=	<u>0</u>	x \$ 86.00 = \$ <u>0.00</u>
c) Total Claims	<u>30</u>	-	20	=	<u>10</u>	x \$ 18.00 = \$ <u>180.00</u>
d) Fee for Multiple Dependent Claims						\$ 290.00 = \$ <u>0.00</u>

Total Filing Fee	\$ 950.00
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- (X) Applicant(s) qualifies as a Small Entity, reducing Filing Fee by half to \$ 475.00
- (X) A check in the amount of \$ 475.00 to cover the filing fee is enclosed.
- ( ) Charge \$ \_\_\_\_\_ to Deposit Account No. 07-2069.
- ( ) Other \_\_\_\_\_.
- (X) The Commissioner is hereby authorized to charge any additional fees which may be required to this application under 37 C.F.R. §§1.16-1.17, or credit any overpayment, to Deposit Account No. 07-2069. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

GREER, BURNS & CRAIN, LTD.

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